

Cleantech Peer Advisory Councils

How should you lead a cleantech business in a complex and volatile world facing a climate and environmental crisis? Transformative leadership takes big thinking and the ability to navigate change while fueling steady growth.

3BL Peers are peer advisory councils for Chicago-area cleantech leaders ready to accelerate business success and maximize impact. We provide the support of a like-minded community of leaders and in a similar stage of company development. Members share a holistic mindset of leadership that aligns people, planet, and profit for better business and a brighter future.

Peer advisory councils help business leaders make better decisions through the opportunity to share ideas and enhance leadership skills -- essential in rapidly changing industries. Peer advisory councils are also a way to establish personal connections when it's lonely at the top. Peer groups aren't new—Ben Franklin started a Boston mastermind group in 1727—but our focus on cleantech and the triple bottom line is.

Who: Leaders of Growth & Emerging Cleantech Companies

- Member: CEO or President
- Industry: Cleantech; Clean energy; Climate tech; Sustainability
- Company Stage: Evolving business model; Developing leadership team; Profitable company or advanced pilot

What: Peer Advisory Council

- Council Meeting: 4 hour monthly in-person; Maximum 10 members per group; Member issue feedback; Member spotlight; Guided discussion/Speaker
- Coaching: 45 minutes per month; Urgent coaching as needed
- Monthly dues; no long-term commitment
- **3-month money-back guarantee**

When: Recruiting members now. 1st meeting in March of 2024.

Early members receive additional benefits. No payments until February of 2024.

Led by: Zbig Skiba, Founder, 3BL Peers

Zbig has 12 years of experience building and guiding CEO peer advisory councils with proven success. One of his members, an anti-freeze recycler, grew revenues 3X and sold the business for his dream price after 8 1/2 years in his peer advisory council. Zbig uniquely combines strategic and technical skills, including a Kellogg MBA in Entrepreneurship and a UIC BS in Industrial Engineering.

Find out more

www.3blpeers.com

[LinkedIn profile](#)

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